

PRESS RELEASE

The Linley Group Hosts Annual Mobile & Wearables Conference

Design Innovation for Next-Generation Mobile & Wearable Devices

MOUNTAIN VIEW, Calif.—July 12, 2016—Focusing on the market and technology trends driving the mobile silicon and system markets, The Linley Group today announced it will host its annual Linley Mobile & Wearables Conference, July 26 - 27 at the Hyatt Regency in Santa Clara, California. Linley Gwennap, principal analyst of The Linley Group, will open the conference with an overview of the mobile semiconductor market, discussing the technology trends that will determine which mobile processors will succeed in 2016 and beyond. On Day Two, you will hear a keynote by Jim Morrison, VP for Competitive Technical Intelligence, Chipworks, a TechInsights Company, on State of the Art in Smartphones and Wearables.

“Mobile designers continue to cram more functions and wireless interfaces into thinner and smaller devices, including new wearable form factors,” said Linley Gwennap, principal analyst of the Linley Group. “The Linley Mobile & Wearables Conference gives mobile designers the unique opportunity to hear the latest technology details and talk with the processor, IP and software companies enabling these new capabilities.”

According to The Linley Group, more than 2.9 billion devices will ship this year, creating opportunities for many IP, chip, and system suppliers. The Linley Mobile & Wearables Conference is a two-day, single-track event intended to provide participants with the information they need to compete in this rapidly expanding market. The conference will feature presentations and sessions on topics such as 5G wireless, mobile security, connectivity for wearables, mobile SoC design, processors for wearables, and sensors.

The Linley Group offers free attendance to qualified registrants who sign up by July 21. For more information on the conference program and to register, please visit

<http://www.linleygroup.com/mobile-conference>

About The Linley Group

The Linley Group is the industry's leading source for independent technology analysis of semiconductors for networking, communications, mobile, and data-center applications. The company provides strategic consulting services, in-depth analytical reports, and conferences focused on advanced technologies for chip and system design. The Linley Group also publishes the weekly *Microprocessor Report*, *Networking Report*, and *Mobile Chip Report*. For insights on recent industry news, subscribe to the company's free email newsletters: *Linley Wire*, *Linley on Mobile* and *Processor Watch*.

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