

PRESS RELEASE

The Linley Group Hosts IoT Conference

MOUNTAIN VIEW, Calif.—April 13, 2016— The Linley Group, the industry's leading source for independent technology analysis of semiconductors for networking, communications, mobile, and wireless, today announced the Linley IoT Conference will take place on April 27 at the Hyatt Regency in Santa Clara, Calif. Mike Demler, senior analyst at The Linley Group, will open the conference with an overview and forecast of the IoT market. This one-day, single-track event will cover hardware design for Internet of Things client devices, gateways, and networks, which enable smart homes, smart cities, smart farms, and smart industries.

"To build successful IoT devices, designers must have a solid understanding of processors, sensors, and connectivity technologies, as well as system-level issues such as security and low-power design," commented Mike Demler, senior analyst at The Linley Group. "This conference focuses on hardware design for IoT devices, presenting new chips, IP cores, and semiconductor technologies to address this rapidly growing market, with an emphasis on the critical security requirements. In addition to technical presentations, we offer attendees the opportunity to network with other designers and suppliers in the IoT market."

Presenting companies include NXP, Synopsys, MediaTek, Global Foundries, InsideSecure, Cadence, CEVA and Samsung. Industry sponsors include, EEMBC and Extension Media. There will also be a reception with sponsor exhibits and demonstrations where attendees will have an opportunity to network and discuss specific products and technologies.

The Linley Group offers free attendance to qualified registrants who sign up by April 22. For more information on the conference program and to register, please visit <http://www.linleygroup.com/iot-conference>.

About The Linley Group

The Linley Group is the industry's leading source for independent technology analysis of semiconductors for networking, communications, mobile, and data-center applications. The company provides strategic consulting services, in-depth analytical reports, and conferences focused on advanced technologies for chip and system design. The Linley Group also publishes the weekly *Microprocessor Report*, *Networking Report*, and *Mobile Chip Report*. For insights on recent industry news, subscribe to the company's free email newsletters: *Linley Wire*, *Linley on Mobile* and *Processor Watch*.

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